

TLDR >>>

TOO LONG, DIDN'T READ?



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VOICE INTUITIVE™



OVER 90% of students would  
use audio if audio was available  
for course materials

# ISSUES WITH WRITTEN INFORMATION

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- USE OF SOCIAL MEDIA AND MOBILE DEVICES HAS STARTED TO AFFECT THE ABILITY TO PROCESS WRITTEN INFORMATION, IMPACTING CONCENTRATION AND LEARNING OUTCOMES (E.G. PISA SURVEYS).
- 24% OF 15-YEAR-OLDS IN DENMARK DO NOT UNDERSTAND SIMPLE TEXT (OECD).
- 15% OF PEOPLE HAVE SOME DEGREE OF DYSLEXIA, AND 25% OF PEOPLE FACE ACCESSIBILITY-RELATED BARRIERS.
- PROFICIENCY IN NATIVE LANGUAGE IS A PREREQUISITE FOR ENTERING WORK FORCE, BUT LANGUAGE SKILLS ARE NOT DEVELOPING DURING HIGHER EDUCATION TO MEET THIS CRITERIA.
- 10% OF FINLAND'S POPULATION ARE NON-NATIVE SPEAKERS, AND THOSE WHO SPEAK FINNISH AS A SECOND LANGUAGE AT ELEMENTARY SCHOOLS OFTEN HAVE SIGNIFICANT GAPS IN THEIR PROFICIENCY (UNIVERSITY OF JYVÄSKYLÄ STUDY, 2024).

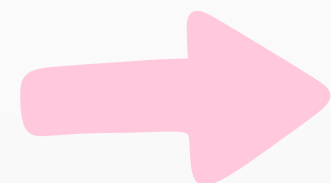
## PROBLEM

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LEARNING TODAY REMAINS STUCK IN TEXT FORMAT,

while mobile technologies and increased screen time shift our focus toward easy contents — taking a toll on our reading skills.

➔ CAUSES TROUBLE TO NOT ONLY STUDENTS, BUT PUBLISHERS AND SCHOOLS - AND A SOCIETY AS A WHOLE.



EDUCATIONAL CONTENT ISN'T MEETING TODAY'S LEARNERS WHERE THEY ARE.



VS.



# SOLUTION

**VOICE INTUITIVE AUDIO APP PROVIDES AUDIO SUPPORT FOR ANY TEXT-BASED COURSE MATERIAL - MAKING LEARNING ACCESSIBLE AND EASIER FOR EVERYONE**



FOR STUDENTS, IT'S FLEXIBLE, SCREEN-FREE WAY OF STUDYING AND SUPPORTS PEOPLE WITH VARIETY OF NEEDS.

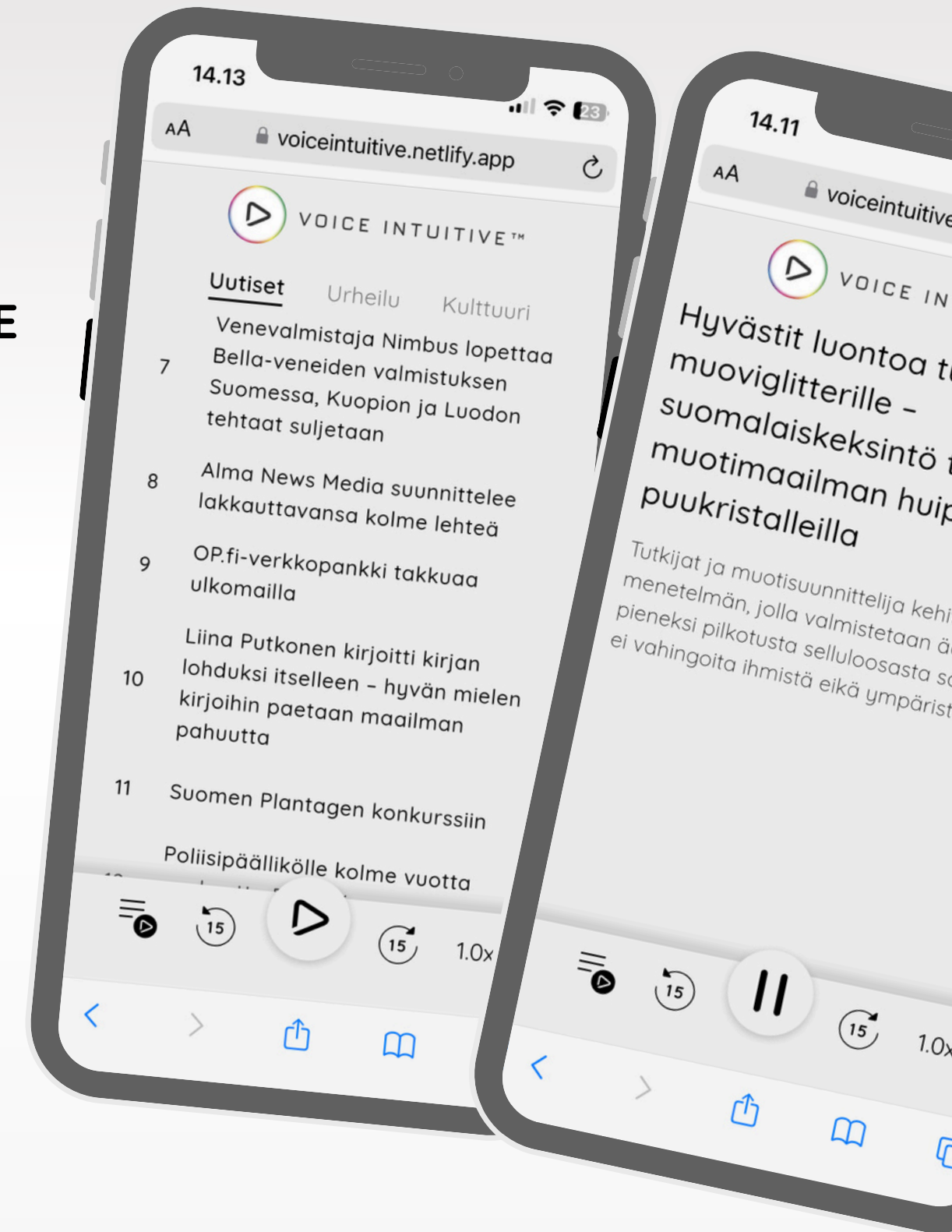


FOR UNIVERSITIES, IT'S INCLUSIVE, BOOSTING ENGAGEMENT AND OUTCOMES.



FOR PUBLISHERS, IT'S AN EASY WAY TO PROVIDE BOOKS COST-EFFICIENTLY.

**AUDIO IS THE NEXT FRONTIER OF LEARNING — AND OUR APPLICATION MAKES READING EASIER.**





## REFERENCES

### Public organisations

Municipalities, Education Institutions,  
Social and Welfare Counties

### Publishers

Study book platform  
and article databases

### Media and news papers

Audio application for e-newspapers



100K times in 4 months

When Voice  
Intuitive™ audio  
service was brought  
to study book  
platform

*Let's talk!*

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PRESS OUR BUTTONS, AND WE'LL TALK TO YOU. HAPPY.